

REQUEST FOR EXPRESSIONS OF INTEREST FOR CONSULTANCY SERVICES FOR COMMUNICATIONS SPECIALIST

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| Country: | KENYA |
| Name of Project: | LAST MILE CONNECTIVITY PROJECT (LMCP) |

The Republic of Kenya has received financing from the African Development Bank Agency (AFDB), and intends to use part of the funds thereof for payments under the following project: **Consultancy Services for Communications Specialist.**

The Services from the consultant shall consist of:

- Communication Strategy
- Knowledge products (such as reports and info graphics)
- Public communications (such as media releases, social media updates and web stories)
- Citizen engagement and key stakeholder engagement to ensure that households and communities understand the benefits of the project and have a buy in to the success of the project.
- Adequate messaging to ensure that any potential risks are adequately addressed before they evolve into a crisis.

The Kenya Power and Lighting Company Limited (KPLC) which is the Contracting Authority hereby invites consultants to express their interest in delivering the Services described above.

Eligibility criteria to AFDB's financing are specified in sub-clause 1.11 of the "Procurement Guidelines for AFDB-Financed Contracts in Foreign Countries", available online on AFDB's website www.afdb.org

Interested consultants must provide evidence indicating that they are qualified and experienced to perform those services. For that purpose, documented evidence of recent and similar services shall be submitted.

If the consultant is a Joint Venture (JV), the Expression of Interest shall include a copy of the JV Agreement entered into by all members. Alternatively, a letter of intent to execute a JV Agreement in the event of a successful proposal shall be signed by all members and submitted with the Expression of Interest, together with a copy of the proposed Agreement.

Evaluation of the expression of interests will be based on the following criteria, for which respective minimum thresholds for eligibility are also mentioned:

- Be in possession of a Master's Degree in Communications, in particular development communications, Public Relations, Journalism or any other relevant qualification.
- A minimum of 8 years hands-on experience in Development Communications, Corporate Communications, Public Relations, Business Communications or Journalism; preferably with experience on donor funded projects.
- Demonstrated excellent interpersonal and communication skills suitable for collaborating with multiple stakeholders.
- Strong networking capabilities.
- Demonstrated knowledge and experience with traditional, digital and emerging communications platforms. Social media experience essential.
- Demonstrated capacity in all aspects of communications - from strategy to design, production and management.

Among the submitted applications, The Kenya Power and Lighting Company Limited (KPLC) will shortlist on the basis of the above listed criteria a maximum of 3 consultants, to whom the Request for Proposals to carry out the Services shall be sent.

Expressions of Interest must be submitted to the address below not later than **Monday 17th June 2019.**

Attention:

**Ag. General Manager, Corporate Affairs & Company Secretary,
The Kenya Power and Lighting Company Limited,
Stima Plaza, 7th Floor, Kolobot Road, Parklands,
P O Box 30099 – 00100, Nairobi, Kenya
Tel: +254 20 32013201
Email: lbore@kplc.co.ke**

Interested consultants may obtain further information at the address below during office hours between **0900 to 1200 and 1400 to 1630 hours** (East Africa time).

**Ag. General Manager,
Connectivity,
Stima Plaza, 2nd Floor, Kolobot Road, Parklands,
P O Box 30099 – 00100, Nairobi, Kenya
Tel. +254 20 3201726
Email: JGathuru@kplc.co.ke**